



# Africa Practice Case Study



*The Ishango team has made a strong contribution to our project, enabling us to accelerate progress. It has been a pleasure to work with Winifred and Stephen. They are talented, enthusiastic, and well supported by the Ishango organisation.*

**Steen Joffe**

**Director, Digital and Data**

**Africa Practice**

## The Client **africa**practice

Africa Practice is a strategic advisory firm, operating at the nexus of industry and government. They supply insights and advocacy solutions to corporations, investors, governments and foundations in Africa, enabling them to see more clearly, engage with confidence and unlock value to drive sustainable and equitable development.

## Project Brief

The project aimed to create a recommendation engine for Africa Practice Analysts, enabling them to identify relevant articles more efficiently, thus freeing up time for analysis and client advisory, instead of a manual task.

## Project Outcome

Ishango.ai developed a news-article recommendation engine that was able to automatically source new articles on a daily schedule. The engine leveraged large language models and was built with Python and github on the Google Cloud platform. Given the 95% accuracy rate of the recommendations, this significantly improved the selection process and freed up analysts time at Africa Practice.